



ONLINE MARKETING AND HR INTERNSHIP IN SPAIN at CoLanguage

- Erasmus+ internships in Spain
- Experience a startup expanding internationally
- Flexible hours and part-time possible
- Team events and a good spirit

Are you looking for a digital marketing internship? Do you want to learn more about Online Marketing, SEO and Conversion Optimization? Then this internship is perfect for you. We are searching for interns right now because our platform is growing rapidly!

coLanguage is specialized in providing professional Skype language teachers. Moreover, we offer free online language courses. In addition to coLanguage, you will work cross-domain on our new websites UniProf, MusiProf and LinguaProf. UniProf has set itself the goal of providing tutors for every subject for university students.

As an intern, you will be involved in our marketing activities as well as HR tasks. You will cooperate with a young and international team in a student-minded working environment. Our office is located in Valencia, Spain and is open for international students and Erasmus+ internships.

Your Tasks

- Use Google Analytics and other marketing tools to measure the success of our SEO strategies
- Search and identify keywords with high potential (search, rankings)

- Optimize content on our website: layout, content, scannability, headings, etc.
- Write creative and catchy content about eLearning
- Support our team in creating target-group related content
- Recruiting, CV screening and interviewing new language teachers

Your Profile

- You study management, business, HR or a related subject
- You can express yourself well both written and orally
- You enjoy writing creative texts and target-group related content
- You have great communication skills and enjoy working in a team
- Hands-on mentality
- Your English level is minimum B2
- Your native language is German, Italian, French, Dutch or English because you will work in one of those languages

What we offer

- Learn online marketing and HR practically
- Use different marketing tools to make data-driven decisions
- Experience a digital company growing
- Regular team events
- Free language lessons on coLanguage
- Be part of a motivated team and learn how to cooperate virtually

Starting date and working hours

- Starting date: all around the year
- Duration: minimum 3 months, more is a plus
- Working hours: 35 hours per week
- Compensation: (optional) Erasmus+ Scholarship

How to apply?

Send the following information to jobs@colanguage.com:

- Your CV
- A short motivation letter
- Your recent grades or latest diploma