

Innovation management audit for small and medium-sized enterprises

uni transfer, a service point for research and technology at the Leibniz University Hannover, offers an innovation management audit as a service for SMEs. By looking from the outside at organisational structures and management processes of a company, innovation can be introduced, developed and implemented. The aim of this process is to make existing structures and potentials for innovation management usable. This service is part of an EU-funded project with the support of the Enterprise Europe Network and is free of charge for the participating companies.

The innovation management audit

As part of a three-hour interview, an analysis of strengths and weaknesses takes place. By doing this, the innovation and cooperation potential of the company based on the individual core strengths is determined. The audit scans 35 processes in total. These processes influence and support innovation within a company. Not only is the application of these processes reviewed but also how the company is capable to create and structure these processes.

Assessment / Evaluation

Each management process is assessed gradually using five levels of capability. The audit team evaluates these processes using a computer-based tool. The management receives a report with numerous graphs of the evaluated processes. Besides the analysis of the status quo different guidance for further development are highlighted.

Immediate benefit

- Assessment and documentation of innovation capability
- Identification of company related improvement potential
- Deduction of recommendation for action

If requested by the management, the audit team will present the audit results on site, suggesting and discussing further steps individually. The audit is treated confidentially.

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