

International Marketing and Sales internship

6 Months – starting in march 2024

In Växjö, Sweden

About us

The Artologik® Software is developed by Artisan Global Media, a Swedish company. We develop internet and intranet administrative software for all kinds of companies and organizations. We have sold our products in more than 30 countries around the world. The goal of the international Marketing and Sales department is to expand further on the international market.

Major Tasks

The trainee will be part of the international department and work with tasks within marketing and sales. Examples of the tasks are:

- Working with texts: release campaigns, web site information, product sheets, brochures, user manuals, newsletters etc.
- Marketing tasks such as: search engine optimization, working with Google ads, creating and performing customer surveys, sourcing potential media for advertising, preparation of advertising materials etc.
- Sales activities: customer contact, finding new prospects and partners etc.
- Find new leads, partners and media for potential advertising by e-mail and phone.

Your profile

- German native speaker
- Interested in marketing and sales (preferably some studies in business/communication)
- Excellent communication skills in German
- Good command of English
- Good social skills
- Must be able to take initiatives and be independent in your work

Remuneration

Artisan provides a fully equipped with paid expenses 3-bedroom apartment (shared with one or two other trainees), meal coupons (for lunches on week days) and access to a bicycle during the stay. We also sign for your grant (Erasmus...) contract if you want to apply for one.

Please send your application documents (CV, Cover letter, certificates) in German AND English to info@artologik.net