



DAAD Programme “Support for the Internationalisation of Ukrainian HEI”

Management of Internationalisation and German-Ukrainian Academic Cooperation (MoI Ukraine)



Internationalisation Strategy

Group members



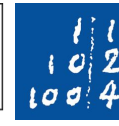
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	<p>Alina Kazurova</p> <p>National University Zaporizhzhia Polytechnic</p> <p>Internationalization at National University Zaporizhzhia Polytechnic: development strategy in today's conditions</p>		<p>Maryna Voloshchuk</p> <p>Educational and rehabilitation institution of higher education 'Kamianets-Podilskyi State Institute'</p> <p>KPSI Internationalisation&inclusion strategy</p>



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Projects' goals



<p>Strategize4Uni: <i>to develop</i> an internationalisation strategy and increase students' and academic staff' awareness of internationalisation, international academic mobility programs, competitions, and research projects</p>	<p>IS4Karazin: <i>to develop</i> a comprehensive internationalization strategy (2025-2030) for Karazin University <i>aligned with the university's mission, priorities and development goals</i></p>
<p>Internationalization at NU Zaporizhzhia Polytechnic: development strategy in today's conditions:</p> <p><i>to update</i> the Internationalization Strategy of NU Zaporizhzhia Polytechnic <i>taking into account the negative consequences and challenges of war</i></p>	<p>KPSI Internationalisation & Inclusion strategy aims <i>to design</i> the internationalization strategy <i>with the focus on the principles of inclusion and inclusive education.</i></p> <p>This focus is shaped by ERIHE 'Kamianets-Podilskyi State Institute's' core activities, which blend educational and rehabilitation efforts, integrating them into both teaching and learning practices.</p>



Projects' relevance / WHY?

Common needs	Specific needs
<ul style="list-style-type: none"> ● Need for a more effective management tool to communicate the university's mission and goals within the internal community and beyond. ● Need to strengthen expertise and experience in planning, maintaining, and managing international activities, especially in the challenging context of the ongoing war. ● Need to raise awareness among students and faculty about international opportunities that can enhance their professional and academic development. ● Need to increase engagement of all key stakeholders in the university's international initiatives. ● Need for exchanging experiences with colleagues from both Ukrainian and international higher education institutions. 	<ul style="list-style-type: none"> ● Need to overcome faculty language barriers and equip them with essential language skills to actively participate in international projects, foster networking, and engage in collaborative research. ● Need to develop an inclusive internationalization process that aligns with the actual needs of students, academic staff, and stakeholders, ensuring broad accessibility. ● Need for a structured communication plan to effectively promote internationalisation within the internal community. ● Need to enhance critical skills and competencies for managing the Center for Internationalization and International Cooperation.

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Students and Students Council representatives

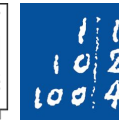
Senior administrative staff (Rector, Vice rectors, Deans of Schools, Heads of departments)

Teaching staff and researchers

International partners



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Projects' Deliverables

<p>Strategize4Uni</p>	<ol style="list-style-type: none"> 1. The strategy of internationalisation; 2. Min. 1 post per month on social media and website of ISTU 3. Min. 1 workshops for the faculty and min. 1 workshop for students 4. General English <i>course for the faculty and administrative staff</i> 		<ol style="list-style-type: none"> 1. Students' and staff <i>Survey</i> on the current needs, challenges and goals 2. <i>Report</i> on the survey results 3. <i>Draft of the Internationalization Strategy</i> in UKR and ENG
<p>Internationalization at NU Zaporizhzhia Polytechnic: development strategy in today's conditions</p>	<ol style="list-style-type: none"> 1. <i>Proposals</i> for updating the internationalization strategy 2. <i>A draft of the updated internationalization strategy</i>, posted on the university's official website 	<p>KPSI Internationalisation & inclusion strategy</p>	<ol style="list-style-type: none"> 1. <i>Survey</i> on the real needs 2. Collection of the <i>best praxis of building internationalization process</i> in the context of <i>inclusive education and principles of inclusion</i> 3. The draft of the strategy of internationalisation



Best praxis of project implementation



- Developing a clear internationalisation strategy aligns stakeholders and sets direction.
- Early involvement of top management ensures support; workshops with faculty and students foster participation.
- Comprehensive internationalization efforts build a community of change agents and strengthen activities.
- Studying real needs through discussions and events enhances internal communication and fosters structural changes.
- War impacts communication, but ongoing adjustments to meet stakeholder needs drive progress in internationalisation.



Challenges of project implementation

- Poor stakeholders' engagement
- Language barriers impacting communication and collaboration
- A significantly delayed survey response rate
- Ongoing war leading to:
 - power outages and time constraints
 - staff shortage and turnover
 - lack of expertise in international programs
 - limited budgets

Lessons Learnt

- involvement of the senior management into project communication and implementation can enhance the process and increase quality of its results;
- raised awareness of stakeholders of your project can increase participation;
- providing specialized workshops and English courses to faculty and administrative staff can assist in overcoming language and cultural barriers,
- while planning any educational event start with needs analysis of your target audience (before creation of materials);
- presence of the cultural component benefit project, as it allows for fostering intercultural understanding, promoting inclusivity, and enriching the experience by integrating diverse perspectives



Recommendations for similar projects

- Ensure strong support from senior management;
- Initiate project implementation as soon as possible;
- Seek guidance from your mentors and leverage their expertise;
- Regularly communicate the project's goals, progress, and outcomes to stakeholders during scheduled meetings;
- Recognize that some individuals may resist change; therefore, remain persistent and strategically plan your activities;
- Anticipate that surveys may take longer than expected. Utilize follow-up reminders, diverse communication channels, and maintain flexibility in survey deadlines;
- Be open to innovative ideas from colleagues and students;
- Cultivate resilience and adaptability throughout the process.



Our mentors



Dr. Birgit Barden-Läufer

Director of the International Office
of Leibniz University Hannover

Leo Goudswaard

Leadership, Project
Management, Marketing,
Strategic Planning

Nataliya Butych

Regional coordinator for Central
and Eastern Europe, the International Office
of Leibniz University Hannover

Dr. Corinna Lenhardt

Head of Department
Future Lab
University of Münster

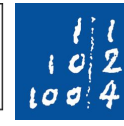


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