

TRAINING COURSE “MANAGEMENT OF INTERNATIONALISATION AND GERMAN-UKRAINIAN ACADEMIC COOPERATION 2024”

PROJECT CHARTER

Please, bear in mind that this document, as well as all reports and tasks send to us, will be part of your portfolio and will be accessible, if inquired, to the DAAD at the end of the course.

1. University:

Mukachevo State University

2. Name and position of the project manager (course participant):

Nataliia Hertsovska	PhD, Dean of the Faculty of Humanities
Name	Position

3. General information on the project

3.1 Title of the project:

Go International: Internationalization events and workshops at MSU

3.2. Description and scope of the project:

Mukachevo State University is a regional university providing higher education at 3 levels: Bachelor, Master and PhD. The average number of students is around 2500, majoring at the following specialties: Psychology, Secondary Education (English Language and Foreign Literature), Secondary Education (Natural Sciences), Musical Education, Pre-school Education, Primary Education, Educational and Pedagogical Sciences, Accounting and Taxation, Finance, Banking and Insurance, Management, Hotel and Restaurant Business, etc. It is the second largest university in the Zakarpattia Oblast.

In order to become more internationally visible two directions should be improved: International Cooperation Events and Internationalization at Home. To reach this goal three events should be implemented: Workshop 1 “Promoting International Cooperation at MSU: Student Mobility Programs” (May 2024), Workshop 2 “Internationalization at MSU” (May 2024), Internationalization Event “Go International Mukachevo!” (October 2024). At the institutional level this project will help to reshape the concept of Internationalization between the academic staff and students, which in its turn will help to meet the demands of modern Ukrainian higher education (regional level) and will henceforth prepare the Ukrainian system of higher education to comply with the requirements of the EU education system (national level).

3.3. Project relevance:

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In order to provide sustainable internationalization at Mukachevo State University the whole conception of internationalization should be reviewed at various levels. The project implementation will help to reshape the University strategic goals for 2024-2027 by including the point of Internationalisation at Home (IaH) and Internationalisation of the Curriculum (IoC) that provides global recognition. Due to conducting the workshop for students (“Promoting International Cooperation at MSU: Student Mobility Programs”) the level of their awareness of the importance of International activities, mainly participating in the Mobility Programs will be raised. Together with this, the project aims at stimulating students’ interest to improving their level of English; for this the English speaking club will be held by teachers of the English department and students of the corresponding specialty (planned meetings twice a month).

Workshop “Internationalization at MSU” will reshape the concept of Internationalization among the academic staff, which in its turn will satisfy the needs for internationalization of the learning outcomes of the disciplines taught, will stimulate for participation in the online mobility programs, will hopefully prompt staff exchange programs and joint international research.

Piloting and further establishing of the Annual Internationalization Event “Go International Mukachevo!” will benefit for further partnership cooperation with European Universities, making Mukachevo State University internationally visible. Internationalization Event will become the platform for sharing knowledge and experience with the existing and future University Partners, joint discussions on internationalization in the blended format.

3.4. Project goals:

- The main goal of the project is providing sustainable Internationalization of Mukachevo State University. The current situation in Ukraine, as well as the Post-Covid reality demands an updated approach to Internationalization, paying great attention to Internationalization of the Curriculum (IoC) or Internationalization at Home (IaH).
- Within this direction establishment of the annual Internationalization Event “Go International Mukachevo!” is a part of a strategic goal. This newly established event is *specific* as it targets a definite area of improvement. To successfully conduct such an event, the preparatory measures and information gathering must be ensured. The latter are two Workshops (“Promoting International Cooperation at MSU: Student Mobility Programs” and “Internationalization at MSU”) for students and the University staff respectively will be held with further surveys on the topic of Internationalization and analysis of the information obtained. This proves that the project is *measurable* (timeline for the Workshops – Middle of May: the 9th of May – the day of Europe; the 21st of May – the day of cultural diversity).
- Responsibility for conducting the workshops and Internationalization Event is on the International Office and the author of this project, this makes the goal *assignable*. Holding the workshops is a realistic plan, at the same time establishing an Annual Event is also *realistic*, but challenging as nothing of the kind has been conducted before; in case the communication is established successfully between all the stakeholders of the process, the result will be achievable and effective.
- As mentioned before the *time*-line for workshops is May; piloting of the First Internationalization Event is October 2024; on the results of the piloted event, the Annual Internationalization Event will be organized each year.

3.5 Which are you expecting to be your deliverables (tangible results)?

- Conducting the workshop for students “Promoting International Cooperation at MSU: Student Mobility Programs” attended by 30 students;
- Issuing the certificates;
- Workshop evaluation (gathering information from the students via participating in the survey) for further improvement of the workshops on Internationalization;
- Conducting the workshop for the University staff “Internationalization at MSU” attended by 25 teachers, professors;
- Issuing the certificates;
- Workshop evaluation (gathering information from the colleagues via participating in the survey) for further improvement of the workshops on Internationalization;
- Piloting the First Internationalization Event “Go Integrational Mukachevo”, uniting speakers from University Partners and professors from MSU specializing at International activities;
- Establishing the annual Internationalization Event “Go Integrational Mukachevo” as a part of International strategic development of Mukachevo State University.

4. Stakeholders

Identify stakeholders. Explain their relevance and role in the project?

The stakeholders of the project are:

Students of MSU

Academic Staff of MSU

University Management (Rector, First Vice Rector)

International Office

International University Partners

Town administration

The whole educational process is done around and due to the students. If their needs for education are satisfied, the HEI is in-demand. Internationalization and mainly Student Mobility Programs is an essential part of educational process; by raising the awareness of the Importance of Internationalization and promoting Mobility Programs we will increase the University popularity among current and future students.

The relevance of the academic staff of MSU is obvious, because the teachers and professors will implement Internationalization at Home, Internationalization of the Curriculum, internationalize the learning outcomes of the disciplines taught, take part in Staff Mobility and Virtual Mobility Programs (including COIL).

University Management being responsible for performing the strategic goals of the University must pay attention to Internationalization as an inevitable part of the development of a successful HEI.

International Office as a mediator between the academic staff and the administration should build up the successful communication on the Internationalization strategy development.

International University Partners are utmost important in sharing experience and knowledge, strengthening ties and establishing mutual research and educational projects.

Town Administration is a relevant agent in the project implementation, mainly in promoting of strengthening the position of the University as a center of an international scientific, research and grant activities.

5. Resources: Budget and Cost/Benefit

	Available	Not available
Financial resources	Possible financial encouragement	Stable payments
Human resources	2 or 3 people of the International Office	
IT resources	1 or 2 people from the department	
Marketing resources		Merch
Others		

6. Challenges/ Risks

Possible Risks	Likelihood	Mitigation
Non-acceptance of the University management of the project ideas	Not likely to happen	Permanent successful communication with the University administration
The absence of the interest from the side of the students	Not likely to happen	Student Council is very cooperative for various events
The absence of the interest from the side of the staff	Not likely to happen	All teachers and professors are aware of the demand on Internationalization from the National Agency of Accreditation
The low level of English of the possible speakers-University representatives	Reasonable	Establishing English-speaking club for students Access to the platform Empower (Cambridge courses of English) provided by the Ministry of Education and Science
Aggravation of the military situation in Ukraine	a probability we cannot influence	Holding events in the on-line mode
Mergering of the Ukrainian Universities and the loss of independence of Mukachevo State University	Currently not defined as possible	Strategic planning of the University, mainly development of Internationalization will help to strengthen the position of Mukachevo State University as a city-forming higher educational institution

7. Major activities: Time planning

7.1 Milestones:

Milestone 1

Reshaping the concept of Internationalization among students and staff of Mukachevo State University

Milestone 2

Establishing the annual event “Go International Mukachevo”

7.2 Further Activities (breakdown to achieve milestones)

Activity - Milestone 1			
Reshaping the concept of Internationalization among students and staff of Mukachevo State University			
Activity (enlist the activities to reach your milestone 1). E.g. Meeting with University Board	Stakeholders involved E.g.: Deans of Schools, Student Representatives, Academic coordinators, etc.	Timeline E.g. Second Week July	Expected outcomes of this activity. E.g. To draft a joint status quo report on outbounds To set a list of goals and priorities, etc.
Meeting with the Administration of the University in order to inform about the improved project goals and implementation plan	Rector First Vice-rector, International Office	Last week of March 2024	Approval of the improved project goals and implementation plan Done
Preparation and organizing the first planned workshop with the students	Students, representatives of the Student Council	Second week of April 2024	Promoting the coming workshop on Students mobility Programs and receiving the email with the list of students interested in participation in the workshop Done
Preparation and organizing the second planned workshop with the staff	Deans of the Faculty	Third week of April 2024	Promoting the coming workshop on Internationalization of the Curriculum for the University Staff, making the list of the faculty interested in participation in the workshop Done
Milestone 2 Establishing the annual event “Go International Mukachevo”			
Activity (enlist the activities to reach your milestone 2).	Stakeholders involved	Timeline	Expected outcomes of this activity.

Gathering information from the participants of the two spring workshops	Students-participants of the workshop 1 Staff-participants of the workshop 2	Last week of May 2024	Data on the awareness, interest and prospect of the International activity at MSU Done
Writing a plan for Internationalization Event “Go International Mukachevo!”	Rector, First Vice-Rector, Deans, International Office	June-July 2024	Plan and schedule the first Internationalization Event “Go International Mukachevo!” Done
Inviting the speakers and preparation for the first Internationalization Event “Go International Mukachevo!”	Representatives of the Faculty responsible for international activity, International Office, International University Partners	September 2024	Detailed plan and schedule of the first Internationalization Event “Go International Mukachevo!”

8. Evaluation and Monitoring

- The relevance and importance of the project is proved by the notable interest of the University staff and students in various international projects and international cooperation;
- The evaluation of the project in the quantitative dimension can be proved by the increased number of students participating in the Student mobility for winter semester 2024-2025 – 10 students from 3 Faculties.
- Regular meetings with the mentor of the program made it possible to develop further cooperation between universities;
- All the stakeholders are involved and responsible for the sustainable result of the project;
- Potential risks are defined and mitigated;
- The milestones of the project are implemented within the planned timeline;
- The final event of the project is planned for the first half of October 2024; the roadmap is created.

Unplanned project results:

- Signing an Inter-Institutional Agreement with the University of Bamberg, Germany;
- Webinar on Staff Mobility with the project manager of National Erasmus+ Office in Ukraine;
- Promotion to the position of the Dean of the Faculty of Humanities.



9. Outlook and Sustainability

The outcomes of the project benefit to sustainable internationalization of Mukachevo State University. Establishing annual event “Go International Mukachevo!” gives opportunities for constant update of international cooperation and activities.

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