

TRAINING COURSE "MANAGEMENT OF INTERNATIONALISATION AND GERMAN-UKRAINIAN ACADEMIC COOPERATION 2024"

PROJECT CHARTER

1. University:

Vasyl Stefanyk Precarpathian National University

2. Name and position of the project manager (course participant):

Kateryna Kobuta	Leading specialist of International Relations Teaching Assistant of the English Philology
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3. General information on the project

3.1 Title of the project:

Internationalization of the English Philology Master`s Programme

3.2. Description and scope of the project:

- Short summary of the project

The "Internationalization of the English Philology Master's Programme" project aims to enhance the global relevance and appeal of a Master's program in English Philology. The idea of the projects is to make a comparison of the English Philology Master`s programme of VSPNU with analogical programmes in German and Czech universities and to make a report on what is similar and different and what can be really implemented in the English Philology Master`s programme of VSPNU to become closer to international standards of education. The comparison is complex and includes the analysis of curriculum elements, subjects, module topics, teaching methods as well as duration of studying semester, obligatory and elective courses. The project focuses on integrating international perspectives into the curriculum and fostering cross-cultural exchanges.

The university aims to strengthen its international reputation and academic offerings by incorporating global perspectives into educational programmes and curricula; on a regional level universities are increasingly focusing on internationalization to attract a broader student base and to collaborate with neighboring institutions on joint research and academic initiatives; nationally, the project is aligned with broader educational policies aimed at enhancing the global competitiveness of higher education institutions. The national education strategy emphasizes the importance of internationalization to prepare students for a globalized workforce and to promote cultural understanding. Specifically, the idea of the project arised because of the lack of motivated and willing study students that mostly ignored the possibility to enter the master`s programme mainly because of the similarity of Bachelor's and Master`s English philology programmes. So there is an idea to review the programme in the context of internationalization and make the master`s programme more attractive and updated.

3.3. Project relevance:

- Why should this project take place? This section should specify the motivation or reason for your project and its relevance. Which are the benefits of this project?

The English Philology Master`s programme is becoming less attractive for the alumni of the English Philology bachelor's programme because it mostly doubles the subject of the bachelor's programme and doesn't give a wide range of perspectives and career opportunities, so it became a target for those non-philological students who would like to get a quick degree and become a certificated english-language specialist. Taking into account the strategy of higher education in Ukraine where it is stated that all the educational programmes should have an applied aspect, the philological field is a bit outdated in this direction. The project aims at discovering new ways of making up a modern competitive, relevant and career-oriented philological programme.

3.4. Project goals:

What are the goals/objectives of the project? Before writing the goals, please be aware that each goal should be:

- *Specific* – target a specific area for improvement.
- *Measurable* – quantify or at least suggest an indicator of progress. Which are the deliverable outputs and outcomes.
- *Assignable* – specify who will do it.
- *Realistic* – state what results can realistically be achieved, given available resources.
- *Time-related* – specify when the result(s) can be achieved. It has to be finished by the end of the training course (please, think about changes in context, challenges, etc. when setting the end of the project).

- to review the curriculum of the English Philology Master`s programme in the working group ;
- to identify the weak and outdated sides of the English Philology Master`s programme from the point of view of subjects and its content in the working group;
- to arrange 3 online-meetings with representatives of analogical English Philology Master's programmes from German partner universities;
- to collect the list of proposals and recommendations of enhancing the English Philology Master's programme in the field of subjects range, teaching methods employability;
- to prepare a final report and presentation of the potential changes in the English Philology Master's programme.

3.5 Which are you expecting to be your deliverables (tangible results)?

- a list of proposals and recommendations how to improve the English Philology Master's programme including international experience;
- an analytical report on the ways how to make the English Philology Master's programme updated according to international standards.

4. Stakeholders

High Power	
Faculty Management (the Dean`s office, Vice-Deans)	Head of the Department Supervisor of the educational programme
English Philology Master`s degree students Employers` council International partners International Office Team Accreditation Experts	Working group
Low	High

Interest

5. Resources: Budget and Cost/Benefit

- Please specify the resources that you need for the project to take place, if possible in quantitative and qualitative terms. Please be realistic.
- Specify the resources in terms of numbers (money, persons...)

	Available	Not available
Financial resources		the project is non-commercial
Human resources	<p style="text-align: center;">+</p> <ul style="list-style-type: none"> - International Office Team - 1 person; - Accreditation expert - 1 person; - International partners - 4 people; - Student participants of academic mobility from the English Philology Department - 10 people. 	
IT resources	<p style="text-align: center;">+</p> <p>a laptop with licensed Zoom and Ms TEAMS programmes</p>	
Marketing resources	<p style="text-align: center;">+</p>	

	a designed digital presentation of the English Philology Master`s programme	
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6. Challenges/ Risks

- Identify and enlist the challenges or risks that you face in the process and possible solutions/alternatives to each challenge.

Possible Risks	Likelihood	Mitigation
lack of availability of foreign partners	50%	changing the estimated timeline for meetings
the confidential information of a programme of international partners that can`t be spread with anyone outside their institution	30%	analyzing that fields of programmes that are available

7. Major activities: Time planning

7.1 Milestones:

<ul style="list-style-type: none"> - Milestone 1: Review and domestic assessment of the master`s programme “English Philology” (30.02.24-30.05.24) - to arrange a session with the working group; - to make an online questionnaire form for students and teaching staff; - to arrange a session with employers; - to arrange a session with alumni; - to arrange a session with the International Relations Office; - to arrange a session with accreditation office; - to arrange a final analysis session with the faculty management. - Milestone 2: Feedback from international partners on the master`s programme “English Philology” (01.06.24 - 01.09.24) - to arrange an online session with the representative of German university; - to arrange an online session with the representative of German university; - to arrange an online session with the representative of Olomouc university (Czech Republic); - to make an analysis and comparison of the programmes in the working group.
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- **Milestone 3: Wrapping up and preparing the report on the potential ways of enhancement the master`s programme “English Philology” (02.09.24-02.10.24)**
- to prepare the presentation and reporting on the potential content, subjects, curriculum and structure changes;
- to finalize the ideas in the working group and present it to the faculty management.

7.2 Further Activities

Activity – Milestone 1 Review and domestic assessment of the master`s programme “English Philology” (30.02.24-30.05.24)			
Activity	Stakeholders	Timeline	Expected outcomes
to arrange a meeting session with the working group	the working group	15.02.24	the review and pre-assess of the current state of the programme
to make an online questionnaire form for students and teaching staff	the teaching staff; students of the master`s programme “English Philology”	01.03.24 01.04.24	to get the inner feedback on the programme
to arrange meeting sessions with different categories of stakeholders of the programme	faculty management alumni international relations office accreditation experts employers	01.04.24 30.05.24	to get the comprehensive overview of the programme
Milestone 2: Feedback from international partners on the master`s programme “English Philology” (01.06.24 - 01.09.24)			
Activity	Stakeholders	Timeline	Expected outcomes
to arrange online sessions with the representative of German universities;	international partners	01.06.24 01.08.24	to get the independent vision on the programme from abroad
to arrange an online session with Olomouc university	international partners	25.08.24	to get a feedback from the professor who was a

			member of the programme teaching staff
to make an online questionnaire form for students and teaching staff who took part in international academic mobility	teaching staff students	01.08.24–01.09.24	to get the recommendations about improvements of the programme
Milestone 3: Wrapping up and preparing the report on the potential ways of enhancement the master`s programme “English Philology” (02.09.24-02.10.24)			
to prepare the presentation and reporting on the potential content, subjects, curriculum and structure changes	the working group	12.09.24	to design a file with the structured and collected information
to finalize the ideas in the working group and present it to the faculty management	the working group faculty management	27.09.24	to have a feedback session from the faculty management

8. Evaluation and Monitoring

- **Feedback Surveys:** Conduct surveys and focus groups with students and faculty to assess the relevance and impact of international content.
- **External Review:** Engage external academic reviewers or consultants (from partner universities) to evaluate curriculum changes.
- **Accreditation:** monitoring and acknowledgement of the recommendations and proposals by the accreditation office.

9. Outlook and Sustainability

- The project is aimed at improving the domestic programme but at the same time it is designed to continuously enhance the English philology programme to become more internationally-standardized and lead to the double degree programme.
1. **Conduct a Comprehensive Review**
 - **Action:** Evaluate the current status of internationalization, including curriculum integration, faculty engagement, student demographics, and institutional partnerships;
 - **Output:** Detailed report on strengths, weaknesses, and opportunities for further internationalization.
 2. **Engage Stakeholders**

- **Action:** Consult with faculty, students, alumni, and international partners to gather feedback and suggestions for program enhancement;
- **Output:** Stakeholder feedback report outlining key needs and priorities.

3. Develop a Strategic Plan

- **Action:** Create a strategic plan outlining specific goals, timelines, and resources needed for further internationalization and potential double degree program development;
- **Output:** Strategic plan document with clear objectives, action items, and budget estimates.

4. Explore Double Degree Program Feasibility

- **Action:** Research best practices for double degree programs and identify potential partner institutions for collaboration;
- **Output:** Feasibility report on double degree program design, including potential partner institutions and program structure.

5. Strengthen Institutional Partnerships

- **Action:** Formalize agreements with international institutions for student and faculty exchanges, joint research, and collaborative projects;
- **Output:** Signed partnership agreements and active collaborations.

6. Enhance Student Mobility and Support Services

- **Action:** Implement and promote opportunities for student exchanges, internships abroad, and international networking. Provide support services for international students, including orientation and academic advising;
- **Output:** Expanded mobility programs and enhanced support services for international students.

7. Design and Launch Double Degree Program

- **Action:** Develop the structure of the double degree program, including course alignment, credit transfer agreements, and joint degree requirements with partner institutions;
- **Output:** Proposal for double degree program design, including curricula, partnership details, and administrative procedures.