



DAAD Programme "Support for the Internationalisation of Ukrainian HEI"

Management of Internationalisation and German-Ukrainian Academic Cooperation (Mol Ukraine)



Best praxis and Challenges of project implementation

Capacity Building

- Development of KNU cooperation with German Universities

Kyiv National University (KNU), Lyudmyla Kruhlenko

- Internationalisation tools to increase the recognition of HEI

Kherson State Maritime Academy (KSMA), Mariia Masonkova / Iryna Shvetsova

- International Projects Framework: Strategic Planning and Development

Nizhyn Gogol State University (NGSU), Yevhen Plotnikov



CAPACITY BUILDING

Development of KNU cooperation with German Universities

Kryvyi Rih National University (KNU), Lyudmyla Kruhlenko

Project Goal and Objectives:

Extension of academic cooperation with German universities

- Increase university image internationally
- Develop new contacts, conclude cooperation agreements
- Joint participation in international projects and programs
- Support academic mobility of students and staff





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Development of KNU cooperation with German Universities

Kryvyi Rih National University (KNU), Lyudmyla Kruhlenko



Project Deliverables:

- Presentation of Kryvyi Rih National University and Dnipro region
- Joint workshops/round table sessions (online) on common topics interesting for all sides
- Intercultural communication events
- Participation in academic mobility programs
- Development of joint projects



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Development of KNU cooperation with German Universities

Kryvyi Rih National University (KNU), Lyudmyla Kruhlenko

- "Digitales studium und Internationalisierung: Trend oder herausforderung der Zukunft?" Projekt Learnopolis+ (Universität Bayreuth) on 09.12.2022
- online workshop «From Science to Business» organized with the support from the Federal Ministry of Education and Research (BMBF) and partners from Würzburg (15 -16.12.2022)
- Online workshop on receiving free access to the language courses at Deutsch-Uni Online (DUO) on DAAD platform on 23.12.2022.
- Online workshop for academic and administrative staff of KNU on different ways of cooperation with German universities, existing foundations and grant opportunities. 23.04.2023
- Collaboration with German universities established during the project implementation: University of Bamberg, University of Passau, Technische Hochschule Lübeck, Hochschule Landshut I University of Applied Sciences

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Internationalisation tools to increase the recognition of HEI

Kherson State Maritime Academy (KSMA), Mariia Masonkova / Iryna Shvetsova

Project Goal and Objectives:

develop a system for the staged implementation of internationalisation tools

- development of partnership with foreign universities;
- implementation of a Master's study program carried out in English;
- introduction of individual courses/subjects carried out in a foreign language;
- attraction of foreign grants and scholarships;
- promotion of an academic mobility;
- promotion of research study, project and publication activities;
- representation of the Academy in the world ratings, forums, symposia
- development of instruments for the Academy branding





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Internationalisation tools to increase the recognition of HEI

Kherson State Maritime Academy (KSMA), Mariia Masonkova / Iryna Shvetsova

Project Deliverables:

- the work of the International Department at KSMA has been intensified and all departments of the Academy have been involved in the process of internationalisation.
- the number of international conferences conducted by KSMA increased from 1 to 3; the number of foreign partner institutions increased (+4); student mobility intensified (+220 people); publication activity abroad increased by 20%.
- the staff of the Academy, according to their official duties, has distributed the functions of the implementation of internationalization tools of the Academy.
- the results achieved prove that the tools of internationalisation were chosen correctly in order to increase the recognisability of the higher education institution.



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Internationalisation tools to increase the recognition of HEI

Kherson State Maritime Academy (KSMA), Mariia Masonkova / Iryna Shvetsova

- Completing cadet's studies at Lithuanian Maritime Academy within the framework of Erasmus+ KA107 Programme "Student Mobility for Studies"
- Academic Mobility Programme with Satakunta University of Applied Sciences (Finland)
- Inter-institutional agreement is signed between Lithuanian Maritime Academy and KSMA for 2021-2027 in the context of the Erasmus+ programme (International Academic Mobility)
- the Memorandum on Cooperation was signed between ITF Seafarers' Trust, Marine Transport Workers' Trade Union of Ukraine, Lithuanian Maritime Academy, and KSMA.
- Since May, 2022, KSMA participates in the #TwinForHope campaign (Twinning with University of Plymouth).



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International Projects Framework: Strategic Planning and Development

Nizhyn Gogol State University (NGSU), Yevhen Plotnikov

Project Goal and Objectives:

Developing the strategy and organisational type/ structure of the International Projects' Sector (IPS)

- defining the mission, and objectives of the IPS;
- specifying the IPS functions ;
- defining IPS success criteria and metrics;
- developing the international project-management methodology for IPS activities



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International Projects Framework: Strategic Planning and Development

Nizhyn Gogol State University (NGSU), Yevhen Plotnikov

Project Deliverables:

The strategic plan for the IPS, as well the procedures and/or frameworks for the following activities has been developed and implemented:

- methodologies and processes (*project-management methodology, metrics, process development and improvement*)
- international project delivery management (*project resource, schedule, cost, risk, stakeholder management; communications*)
- portfolio management (*project prioritization, strategic alignment, opportunities analysis*)
- talent/professional development management (*training; capability and skills development; certifications and credentials*)



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International Projects Framework: Strategic Planning and Development

Nizhyn Gogol State University (NGSU), Yevhen Plotnikov

Procedure:

- project team meetings and draft development *autumn 2022*
- meetings with stakeholders (university authorities, academia staff members, students);
presenting the draft and receiving feedback *January-March 2023*
- development of the final version of the strategy *April-May 2023*



Challenges

- full-scale invasion of Ukraine by Russian army forces
- organisational and structural changes within the institutions
- low motivation of target audiences



Lessons Learnt and Recommendations

- prepare a communication plan in advance;
- strictly define the conceptual and categorical framework so that no misunderstandings occur;
- conduct communication processes based on the following principles: active listening, consistency, clarity, accessibility, respect.
- work hard on finding your strong points and unique proposals which you need to present
- networking and communication are very important