Training Programme ‘Management of Internationalisation and German-Ukrainian Cooperation 2020-2021’

FINAL PROJECT CHARTER DUE ON 09th August 2021

1. University: Ivan Franko National University of Lviv
2. Your position/unit: Vice Rector
3. Final Project Title: Introducing new globally oriented educational programmes
4. Project Goal(s) and SMART Objective(s):
   Development of methodology and procedures for opening new successful educational programs on the international market, including
   • using modern approaches to curriculum development for new educational programmes in accordance with European Standards and Guidelines
   • developing effective global marketing methodologies
   • opening pilot programmes and attracting foreign students
5. Deliverables: Please enlist the deliverables of your project matching your goals
   New globally oriented educational programmes
   • Cybersecurity (Applied Mathematics and Informatics Faculty) https://cybersec.lviv.ua/
   • High Performance Computing (Faculty of Electronics and Computer Technologies) http://hpc.lnu.edu.ua/
   • Statistics and Data Science (Faculty of Mechanics and Mathematics) https://sds.lviv.ua/
   • Software Engineering (Faculty of Electronics and Computer Technologies) http://se.lnu.edu.ua/
   • Quantum Computer and Quantum Programming (Physics Faculty) https://qcqp.lnu.edu.ua/
   • HR Management in Public Authorities and Business (Faculty of Financial Management and Business) Bachelor/ Master https://hrlnu.com.ua/
   • Sensor and Analytical Systems (Faculty of Electronics and Computer Technologies) https://sas.lnu.edu.ua/
   • Applied Mathematics (Applied Mathematics and Informatics Faculty) https://ami.lnu.edu.ua/academics/master/curriculum-applied-mathematics-master
   Developing effective global marketing methodologies
   • Marketing and Development Centre
     o Marketing and Communication Department
     o Career Development and Business Cooperation Department
     o Development and Fundraising Department
   • Marketing research of the external and internal market of educational services;
   • University Branbook (How to use: faculties, educational programmes, conferences, etc.);
   • Promotion, Place, Price, Product;
   • University-wide promotional and career guidance events
6. Challenges and Support
   a. What were the main challenges of your project and how did you manage to overcome them?

| The language and mental barriers | Teacher Excellence Courses |
Level of cross-cultural and global thinking in University academic environment | Leadership schools Promotion
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b. What resources helped you?
- DAAD Project ‘Learnopolis’ – Digital Technologies in Education
- British Council ‘Ukraine Higher Education Teaching Excellence Programme’
- ERASMUS+ KA2 Project ‘University teachers’ certification centres: innovative approach to promoting teaching excellence (UTTERLY)’
- ERASMUS+ KA2 Project ‘International Students Adaptation and Integration/INTERADIS’

7. Lessons Learnt: What are your lessons learnt and recommendations you would like to share?
Team building
- Promotion and Marketing Team
- Quality Assurance Team
- Educational Program Management Teams
- Leadership schools 2020-2021

Capacity building
- Teacher Excellence Courses and Centres
- Examples of Success
- Network Development

8. Impact: Please describe how your project contributed to/ advanced the specific aspect of the internationalisation at your university.
Lviv University international rankings positioning
- One of the leaders according to applications submitted
- Among top 3 best universities of Ukraine according to the international rating of University Ranking by Academic Performance
- QS World University Rankings 2022

9. Outlook and Sustainability: What happens to the project after the end of the course (are there any follow-up projects? What are you going to do to ensure the sustainability of the project results?)
- Erasmus+ KA2. Call 2022
  Curriculum Development
  Modernisation of curriculum by developing new and innovative courses and methodologies in the subject areas as defined for each partner country
- DAAD
  Funding Programme: Support for the internationalisation of Ukrainian higher education institutions – shaping the digital future together: German-Ukrainian higher education institution collaborations
  Learnopolis+ (Teaching excellence, media production, MOOC, international cooperation, inclusion, digital transformation, Duration: 10/2021 – 09/2023)