FINAL PROJECT CHARTER DUE ON 09th August 2021

1. **University:**
Poltava V. G. Korolenko National Pedagogical University (Ukraine)

2. **Your position/unit:**
Head of the Department of Innovation and International Relations, Associate Professor of Department of Psychology

3. **Final Project Title:**
POINT-2021 (PNPU International Week 2021)

4. **Project Goal(s) and SMART Objective(s):**
The purpose of the International Week is to intensify international collaboration with our partners in the fields of teaching, studies, research and management international collaboration in general. The internationalisation and globalisation of higher education bring together learners and teachers from different system, to create a heterogeneous and diverse environment. The project aims at making our University visible in an international area with further collaborations with education institutions overseas, in order to expand and fasten the process of internationalisation at our education institution.

S - systematic conduction of an online International Week in the form of workshops, seminars, workshops, university presentations, academic opportunities, participation in international projects, advanced training and non-formal education abroad.

M – major audience: teachers and staff of our university and foreign partners

A – accessible usage of an online platform to optimize and involve various representatives of research institutions, organizations of partner countries

R – results: involvement of 300 people in the educational process in the activities of the International Week


5. **Deliverables: Please enlist the deliverables of your project matching your goals (Provide evidence, e.g. weblinks, charts, illustrations, if needed add an attachment for it)**

   http://pnpu.edu.ua/international-week
   https://www.facebook.com/100003361295401/posts/3776274559161217/?d=n
   https://www.facebook.com/100003361295401/posts/3781882531933753/?d=n
   https://www.facebook.com/100003361295401/posts/3784679798320693/?d=n
   https://www.facebook.com/100003361295401/posts/3793745964080743/?d=n

6. **Challenges and Support**
   a. What were the main challenges of your project and how did you manage to overcome them?
      1. Quarantine restrictions (even online meetings were troublesome, because some people did not have good Internet access.
      2. Deciding on using a reliable online platform for events at first.
      3. There was a lack of motivation of participants to participate in this type of event (because the online format has recently been overloaded)
4. There was a huge discussion on how to make the event attractive for foreign partners and for ‘home’ educators.
5. Formation of the programme in such a way as to take into account the peculiarities of time in different countries.
6. Identifying topics that are relevant today and important for discussions with foreign partners.

b. **What resources helped you?**

All 5 modules we mastered within the project were important.
Each of the modules influenced the improvement of the idea and the selection of important elements in the process of developing an individual project.
Module 2: Competencies on Management of Internationalisation helped to narrow the topic of the individual project and focus on the specifics, taking into account all the strengths and weaknesses of the project.
Subsequent modules 3-4 added to the informativeness of the project and the definition of priorities in the implementation of an individual project, the separation of individual bonuses and the development of internationalisation of the university.
Module 5 became important - during which we had the opportunity to present personal experiences and hear feedback from project participants.
In addition, methodological support during the writing of an individual project became important.
We had to seek for a help of successful event management literature and articles, such as: https://www.sociahtables.com/blog/event-planning/international-planning/
“Managing International Events” (W. Gerard Ryan)
“Global Perspectives on Recruiting International Students: Challenges and Opportunities” (Belal Shneikat, Cihan Cobanoglu, Cem Tanova)

7. **Lessons Learnt: What are your lessons learnt and recommendations you would like to share?**

Agenda must be formed in such a way as to take into account current topics for workshops for participants from different countries, the search for common educational values and needs, temporal features;
Invitations to the International Week and partners from Ukrainian universities are also important for the exchange of best practices, with whom internal academic mobility and cooperation between educational institutions can be discussed.
For the sustainability of the project implementation in the future, it is important to set a fixed date for International Week. In order for foreign partners to be able to plan their opportunities to come to our university.

8. **Impact: Please describe how your project contributed to/ advanced the specific aspect of the internationalisation at your university.**

Due to the project, the general level of university’s internationalisation raised, because it:
- created an internationalisation policy and strategy aimed at developing the educational services’ export;
- increased leadership of the administrative part in the process of internationalisation – initiation of events, determined on the development of internationalisation, support of workers’ initiatives;
- more participations in video/online conferences, development and realisation of distance learning courses;
- more participations in international conferences, international scientific projects, holding joint researches; preparation of joint publications;
- more participations in international educational projects, creation of joint international educational programs;
- increased number of seminars and lectures in foreign languages;
- language preparation of higher education applicants;
- participation in joint educational programmes;
- academic mobility (training of higher education students at HEI abroad, foreign practices, study programmes, etc.);
- involvement of higher education applicants into international research.

9. **Outlook and Sustainability: What happens to the project after the end of the course (are there any follow-up projects? What are you going to do to ensure the sustainability of the project results?)**

Qualitative results of the project POINT-2021:
- developed from the internationalisation strategy of the university; meeting with PNPU partner institutions;
- a move forward with the topic ‘Studying Abroad as a Part of Effective Educational Process Creation’;
- shared institutional international opportunities with partners;
- presented opportunities of participation in international scientific and academic programmes;
- developed online format of academic mobilities.

Quantitative results of the project POINT-2021:
- 22 workshops with foreign speakers;
- 12 PNPU partner countries;
- 2 cooperation agreements were signed with the University of Malaysia and Poland;
- 30 events held in English for students and staff;
- 5 presentations by international organisations (DAAD, Erasmus, Fellow, Fulbright, Peace Corps);
- 300 certified IW participants.

Ideal length of report: 2 pages (attachments for deliverables possible). Please be as precise as possible.