FINAL PROJECT CHARTER DUE ON 09th August 2021

1. University: Ivan Franko National University of Lviv
2. Your position/unit: Vice Rector
3. Final Project Title: Introducing of new globally oriented educational programs
4. Project Goal(s) and SMART Objective(s):
   Development of methodology and procedures for opening new successful educational programs on the international market, including
   • using modern approaches to curriculum development for new educational programs in accordance with European Standards and Guidelines
   • developing effective global marketing methodologies
   • opening pilot programs and attracting foreign students
5. Deliverables: Please enlist the deliverables of your project matching your goals
   New globally oriented educational programs
   • Cybersecurity (Applied Mathematics and Informatics Faculty)
     https://cybersec.liviv.ua/
   • High Performance Computing (Faculty of Electronics and Computer Technologies)
     http://hpc.lnu.edu.ua/
   • Statistics and Data Science (Faculty of Mechanics and Mathematics)
     https://sds.liviv.ua/
   • Software Engineering (Faculty of Electronics and Computer Technologies)
     http://se.lnu.edu.ua/
   • Quantum computer and quantum programing (Physics Faculty)
     https://qcqp.lnu.edu.ua/
   • HR Management in Public Authorities and Business (Faculty of the Financial Management and Business) Bachelor/ Master
     https://hrlnu.com.ua/
   • Sensor and Analytical Systems (Faculty of Electronics and Computer Technologies)
     https://sas.lnu.edu.ua/
   • Applied Mathematics (Applied Mathematics and Informatics Faculty)
     https://ami.lnu.edu.ua/academics/master/curriculum-applied-mathematics-master

   Developing effective global marketing methodologies
   • Marketing and Development Centre
     o Marketing and Communication Department
     o Career Development and Business Cooperation Department
     o Development and Fundraising Department
   • Marketing research of the external and internal market of educational services;
   • University Branbook (How to use: faculties, educational programs, conferences, etc);
   • Promotion, Place, Price, Product;
   • University-wide promotional and career guidance events

6. Challenges and Support
   a. What were the main challenges of your project and how did you manage to overcome them?
   | The language and mental barriers | Teacher Excellence Courses |
Level of cross-cultural and global thinking in University academic environment | Leadership schools Promotion
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b. What resources helped you?
- DAAD Project „Learnopolis“ – Digital Technologies in Education
- British Council “Ukraine Higher Education Teaching Excellence Programme”
- ERASMUS+ KA2 Project “University teachers’ certification centres: innovative approach to promoting teaching excellence (UTTERLY)”
- ERASMUS+ KA2 Project “International Students Adaptation and Integration/INTERADIS”

7. Lessons Learnt: What are your lessons learnt and recommendations you would like to share?
Team building
- Promotion and Marketing Team
- Quality Assurance Team
- Educational Program Management Teams
- Leadership schools 2020-2021
Capacity building
- Teacher Excellence Courses and Centers
- Examples of Success
- Network Development

8. Impact: Please describe how your project contributed to/ advanced the specific aspect of the internationalization at your university.
Lviv University international rankings positioning
- One of the leaders according to applications submitted
- Among top 3 best universities of Ukraine according to the international rating of University Ranking by Academic Performance
- QS World University Rankings 2022

9. Outlook and Sustainability: What happens to the project after the end of the course (are there any follow-up projects? What are you going to do to ensure the sustainability of the project results?)
- Erasmus+ KA2. Call 2022
  Curriculum Development
  Modernisation of curriculum by developing new and innovative courses and methodologies in the Subject areas as defined for each Partner Country
- DAAD
  Funding Programm: Support for the internationalization of Ukrainian higher education institutions – shaping the digital future together: German-Ukrainian higher education institution collaborations
  Learnopolis+ (Teaching excellence, media production, MOOC, international cooperation, inclusion, digital transformation, Duration: 10/2021 – 09/2023)