



# DAAD Programme “Support for the Internationalisation of Ukrainian HEIs”

Management of Internationalisation  
and German-Ukrainian Academic Cooperation  
(MoI Ukraine)



## Becoming more strategic about internationalisation:

- Where we are?
  - Where do we go?
  - What should we do?
- Picture from EAIE resource:  
<https://www.eaie.org/blog/becoming-more-strategic-about-internationalisation.html>

## Group Members:



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**Go International: Elaborating and  
Implementing an  
Internationalisation Strategy in  
time of War**



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**New directions of  
internationalisation strategy  
of Hryhorii Skovoroda  
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*Volodymyr Dahl East Ukrainian  
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**Development of  
Internationalisation Strategy  
at VDEUNU**



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**Growing up of the University  
as a stakeholder of  
internationalisation**

## Best practice

- Ability to create Internationalisation strategies and promote internationalisation even at war time;
- Internationalisation strategy of HEI – a key instrument for consolidation of visions, ideas, intentions and activities of stakeholders in international academic collaboration;
- Decomposition of internationalisation strategy and creating short term plans for all university departments;
- Internationalisation strategies of HEIs correlate with national priorities for education system development and include a wide range of cultural, research, and educational aspects of international activities;
- Basic principles for Internationalisation strategy development – autonomy, combining bottom-up & top-down approaches, quality domination, visibility and sustainability.
- Internationalisation strategy supports implementation of international component in holistic model of HEIs' functioning, its integration into institutional core of the university.





## Challenges

Challenges	Ways for overcoming
War and displacement	<ul style="list-style-type: none"> <li>Hybrid mode of educational process;</li> <li>Development of internal communication networks;</li> <li>Support of institutional resilience on every possible level (personal-interpersonal-organizational)</li> </ul>
Lack of people and their presence in different locations	
Electricity outage (during winter time)	<ul style="list-style-type: none"> <li>Alternative source of energy supply</li> <li>Adjustment of the time frame / postponement of certain stages of the project's realization</li> </ul>
Lack of time and motivation	<ul style="list-style-type: none"> <li>Communications for cohesion and stimulation</li> <li>Sharing the information about possibilities for internationalisation</li> </ul>
Uncertainty	<ul style="list-style-type: none"> <li>Flexible approach for strategic planning</li> <li>Engagement and support from TOP-management of university</li> </ul>

# Lessons Learnt and Recommendations for similar projects

- To engage different positions and faculties to development of the internationalisation strategy;
- To include students-based approach: a university is an educational institution and a third-mission institution;
- To include activities, which are able to implement “at home” and in “distance/virtual” mode;
- The internationalisation strategy should be talked to all management-levels and levels of operation;
- Internationalisation became an important part of the universities’ identity;
- Internationalisation strategy demonstrates openness of the university to comprehensive international collaboration and is a proxy for quality of educational services.



# Internationalisation Strategy



**Thank you!**



Deutscher Akademischer Austauschdienst  
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