



SCHEDULE

Interculturality in Brazil: Language,

Innovation and Entrepreneurship - 2025

Centro Estadual de Educação Tecnológica Paula Souza



Schedule - Interculturality in Brazil: Language, Innovation and Entrepreneurship - 2025

MONDAY

Welcome to São Paulo! Our week starts with city tour and a little about paulistas' habits.

08:30 – 11:30

Opening Reception

Presentation dynamics.

11:30 – 14:00

Lunch at Mercado Municipal

14:00 – 15:30

Municipal Theater

15:30 – 17:00

Rock Gallery

TUESDAY

09:00 – 12:30

Module 1 – Portuguese Course

12:30 – 13h30

Lunch

14:00 – 15:00

MASP

15:30 – 16h30

Sesc Paulista (lookout)

WEDNESDAY

09:00 – 12:30

Module 2 – Portuguese Course

12:30 – 13:30

Lunch

14:00 – 16:00

Favelas's Museum

16:00 – 17:30

Sesc Bom Retiro

THURSDAY

09:00 – 12:30

Module 3 – Portuguese Course

12:30 – 14:00

Lunch

14:30 – 17:30

Martinelli Building

FRIDAY

09:00 – 12:30

Module 3 – Portuguese Course

12:30 – 14:00

Lunch

14:00 – 15:30

Art Gallery of São Paulo

15:30 – 16:00

Coffee Break

16:30 – 17:30

Portuguese Language Museum

SATURDAY

Feel free to visit the capital.

Suggestions:

» Trem expresso: Paranapiacaba

» Vila Madalena – the greatest concentration of bars, pubs and clubs in town

» Teatro Renault – musicals from Broadway.

SUNDAY

08:00 – 12:00

Bike tour in Minhocão and walk of Avenida Paulista.

MONDAY

The second week begins

with the course of your choice.

09:00 – 12:30

Class 1 – Pt 1 (Innovation an Entrepreneurship)

12:30 – 13:30

Lunch

13:30 – 17:30

Class 1 – Pt 2 (Innovation an Entrepreneurship)

TUESDAY

09:00 – 12:30

Class 2 – Pt 1 (Innovation an Entrepreneurship)

12:30 – 13:30

Lunch

13:30 – 15:30

Class 2 – Pt 2 (Innovation an Entrepreneurship)

15:30 – 16:00

Coffee Break

16:00 – 17:30

Class 2 – Pt 3 (Innovation an Entrepreneurship)

WEDNESDAY

09:30 – 12:30

Class 3 – Innovation an Entrepreneurship

12:30 – 14:00

Lunch

14:30 – 17:30

Visit: Sebrae (Downtown Office - SEBRAE)

THURSDAY

09:00 – 12:30

Class 4 – Pt 1 (Innovation an Entrepreneurship)

12:30 – 13:30

Lunch

13:30 – 15:30

Class 4 – Pt 2 (Innovation an Entrepreneurship)

15:30 – 16:00

Coffee Break

16:00 – 17:30

Class 4 – Pt 3 (Innovation an Entrepreneurship)

FRIDAY

09:00 – 12:30

Class 5 – Pt 1 (Innovation an Entrepreneurship)

12:30 – 13:30

Lunch.

13:30 – 15:30

Class 5 – Pt 2 (Innovation an Entrepreneurship)

15:30 – 17:00

Closing coffee break.

17:00 – 18:30

Closing ceremony and certificates

SATURDAY

Feel free to visit the capital.

Suggestions:

» Liberdade – Japanese neighborhood

Suggestions:

» Ibirapuera's Park – the largest urban park in the world; lakes, monuments, museums and leisure.