

REPORT
about HISSEMA summer school in Hannover, Germany
Summer 2014

As a student of State Polytechnical University St. Petersburg I participated in the summer program HISSEMA (Hanover International Summer School of Business) at Wilhelm Leibniz Hannover University (Germany). During the education I received extensive knowledge about the economy, business and culture of Germany and the European Union.



At the first week we studied German language. In 5 days of intensive learning we moved from a total ignorance of language to A1 level and successfully complete it. This knowledge was very useful to us in many emergent problems. On the second and third week of studying we plunged into German business and culture and visited the largest German bank Nord LB. Top management of the bank organize for us lecture about the development of the banking sector in Germany. Also very impressive was an excursion to Volkswagen. It is a German automobile manufacturer headquartered in Wolfsburg, Lower Saxony, Germany. Volkswagen is the top-selling and original marque of the Volkswagen Group, the biggest German automaker. After a long journey for several assembly lines we communicated with brand manager of Golf cars. He explained us in details about manufacturing and sales process of automobiles, as well as enthusiastically answered all our questions. Memorable was his remark: "One Volkswagen comes every 17 seconds".



The fourth education week was devoted to the German economy and the European Union. Extremely charming Professor Wolf Dieter Berkholtz reveal all secrets about the global financial crisis and the European debt crisis. Completeness of the fourth week supplemented excursion to Berlin, the capital of German. After visiting the Reichstag, we went on a 4 hour hike to all attractions of Berlin. Even a little rain could not dampen this diverse city. Last week in Germany was filled with economic and finance subjects, international trade and competition. We studied in detail about the German labor market and corporate social responsibility. The final exam was very difficult. At the end was the Graduation ceremony.



As a result of this program I get additional knowledge on subjects in my discipline and delved into the peculiarities of business in the European Union. I was excited to learn more and broaden my horizons. I made a huge amount of new friends all over the world and had a wonderful summer time.

