



University of Bergamo (Italy)

2019 HUMANITIES SUMMER SCHOOL

Bergamo (Italy)

17 June-12 July 2019



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2019 Humanities Summer School

University of Bergamo (Italy)

17 June - 12 July 2019, Bergamo (ITALY)

In the enchanting city of Bergamo, one of the most appreciated touristic cities in the North of Italy, the 2019 Humanities Summer School is a 4-weeks intensive program for both Bachelor and Master students.

The Summer School is organized by the University of Bergamo, a young but prestigious Italian University (94th Young University Rankings 2018).

Topics

The Summer School offers **four courses** that are focused on the **humanistic, social** and **economic** fields, linked in particular to the Italian and European dimension.

Each course is offered along an intensive 2-weeks program and each of them consists of a 30-hour program (3 hours/day). The courses are given by Professors from the University of Bergamo and other International Universities.

Two courses will be given from 17 to 28 June and other two courses from 1 to 12 July. Attendance is compulsory (Monday to Friday).





To whom is it destined?

The Summer school is open to university students from **BA** and **MA** courses from all the academic disciplines.

The course is organized for:

- Unibg students
- Erasmus students at Unibg
- Students from Partner and from non-Partner universities

Being an **international program**, the minimum language level required is **B2** (in the *Common European Framework of Reference for Languages*).

The admitted student can choose 1 or 2 courses within each period. To maintain high standards of teaching, each class will include a maximum of 25 students.

Each course is worth **5** or **6** academic credits in the Italian scale, to be included in the Study Plan either as elective or additional courses.

Each course foresees a final written test or, in agreement with the course instructor, a written paper in English to be delivered no later than a given date.

COURSES

Period: 17 - 28 June 2019

Visual Culture: Digital Images, Virtual Reality, Videogames and their Cultural Roots

This course explores the world of images, from classic photographs to digital images and virtual reality, analyzing how contemporary outputs are culturally rooted in traditional visual representations, although they may seem very far from the latter. Today we entertain a relationship with images which is physical and multisensory: virtual realities, videogames are immersive and involve far more than a sight experience. Touch conditions the form of images which, in a way, are also literally 'digital', as fingers' abilities are crucial for interactivity. We need to discover the 'archeology' and the archives that ground contemporary visual culture, in order to understand it.

Migration, Identity and Memory in a Transnational Perspective

This course aims at exploring migrants' identity and memory in a transnational setting - the way in which memory and identity migrate, glocalize, transform, multiply over temporal and spatial dimensions. Transnationalism as a concept is neither new nor limited to migration-related phenomena, but refers to a wide range of actions, processes and institutions that cross the boundaries of states or national communities. In contemporary debates, the notion of transnationalism has been generally used to refer to migrants' ongoing ties with source countries. By emphasizing the transnational dimension, we can move beyond the nation state as unit of analysis and explore the linkages, interconnections of memory, migration, and identity between different localities in Europe and beyond. Therefore, we look at memory and migration processes in a continuum including the way these real and virtual flows of people and ideas reshape the sense of belonging across several generations.



COURSES

Period: 1 - 12 July 2019

'Make' in Italy: An Introduction to Entrepreneurship and Startupper

The entrepreneur is an agent of change and an innovator who seizes opportunities and needs in a wide range of fields. Radical and rapid changes in new technologies, such as Information Technologies, Biotechnologies, new materials, renewable energies, and the opportunities coming from a globalized and interconnected economy encourage the establishment of startups ready to act in different sectors. A new approach to health, aging and lifestyles also opens entrepreneurial possibilities. Moving from an analysis of the specific features of 'made in Italy' and of 'family business', both at the core of the Italian economic system, the course develops the idea that entrepreneurial culture fosters innovation in all spheres.

The course is mainly lab-oriented and challenges students to explore innovative ideas of business and discover their entrepreneurial potential. At the end of the course students will be able to:

- Analyze the value of an entrepreneurial idea through different perspectives;
- Know the tools needed to establish and develop a startup.

Travel Literature Between Identity and Stereotypes

The course analyses how travel literature has represented, interpreted and judged the Other and Otherness, acting as a powerful means of shaping individual and national identities, from the golden age of Grand Tour to present times. We will thus focus on the different forms of Orientalism, a long series of fictional distortions, Eurocentric and colonialist perspectives, received ideas and stereotypes, not devoid of ideological and imperialist implications. The instructor will guide students through the reading of excerpts from a series of exemplary (European) travel literature texts, comparing them to Orientalist painting and to the representation of travel and travellers in movies.





Location

All the lectures will be held at the Department of Foreign Languages, Literatures and Cultures in Città Alta.

Address: Piazza Rosate, 2, Bergamo (Italy) - [Maps](#)

Costs

The enrollment to the courses **is free** for:

- Unibg students;
- Erasmus students who are spending their exchange at Unibg;
- students coming from Partner Universities;



Students coming from non-partner universities will be charged **€ 150** for each course

Board and accommodation

Students may choose some suggested accommodations and restaurants at affordable prices.



The University of Bergamo has signed a partnership with some hotels, B&Bs and hostels in the city center (from 5 to 15 minutes from the University). For further information check the Accommodation Service page in the website.

We roughly estimate a cost of 350 for accommodation for 2 weeks.



Furthermore, there are many bars and restaurants close to the campus for your lunches and dinners.

Further information

Visit also our [Official Website](#) and our [Facebook page](#).

For further information about the city of Bergamo, its touristic attraction, and its events, please click here: [#visitBergamo](#)

How to enroll

Be part of a fantastic experience!!!

In order to register to the Humanities Summer School, please send an e-mail to: humanitiessummerschool@unibg.it

We will reply you immediately.

Deadline for registration: **31 May 2019**

